



Sanders County Yard Sale-ing

Sponsorship Opportunities 2018

The 12th Annual Sander County Yard Sale-ing Event (SCYSE) is a two day yard sale extravaganza. A regionally promoted event that focuses on local residents, non-profit organizations, clubs and businesses hosting a variety of yard sales, garage sales, tag sales, flea markets, farmers markets and other events!

The Goal: to encourage visitors from Eastern Washington, Northern Idaho and Western Montana to come to Sanders County to shop, stay, eat out, get gas, and enjoy this unique event!

Who: SCYSE is managed by the Thompson Falls Main Street Inc.

What: County Wide Yard Sale – over 100 sales over the weekend!

Where: Sander County, Montana – Highway 200, 28, 56

When: June 22 -23, 2018

Why: This event offers great promotional benefits for sponsors while supporting a group working to improve the county's economy. Over \$40,000 is expected to exchange hands just within the sales. That doesn't include lodging and service businesses that saw an increased bottom line due to the event.

Sanders Sale-ing offers 2 Levels of Sponsorship:

1. Patron Sponsor \$ 50.00

- Company name on 150 11"x17" 4 color event posters, distributed throughout the region
- Ability to host your own sale at no addition cost or donate the registration to a non-profit organization
- Company name and link on the event website www.Sander-Saleing.com (includes telephone, address, website, and email address)
- Recognition in the post event Thank you ad in the Sanders County Ledger

2. Business Sponsor \$100.00

- Logo on 150 11"x17" 4 color event posters, distributed throughout the region
- Ability to host your own sale at no addition cost or donate the registration to a non-profit organization
- Logo and link on the event website www.Sander-Saleing.com (includes telephone, address, website, and email address)
- Inclusion in the earned media effort (press releases)
- Bold recognition in the post event "Thank you" ad in the Sanders County Ledger

Each dollar we raise provides us the ability to buy ads to promote the event in the Spokane Area, Northern Idaho and Western Montana!!

Please have high resolution .jpg logo *OR* Company name, company details & description emailed by May 1ST to: yardsale@thompsonfallsmainstreet.org or call (406)827-4930.

Sponsorship forms need to be completed and mailed, with sponsorship fee to: Thompson Falls Main Street, Inc. Memo: Sanders Sale-ing, PO Box 333, Thompson Falls, MT 59873

